

THE UNIVERSITY OF IOWA



Labor Center

Building the labor movement through education

A statewide conference for Building and Construction Trades union members, in conjunction with their annual convention, hosted by the Iowa State Building and Construction Trades Council

2018 Building Trades Convention



Facts and Alternatives (Not Alternative Facts)

Iowa Policy Project will provide facts you can use to promote worker issues at the local and state level, including:

- Tax Fairness
- Education Funding
- Clean Water
- Electric Rate Issues and More

Using Social Media to Boost Your Message

- Iowa Federation of Labor will discuss the IFL's focused Facebook ad campaigns
- Using Social Media to communicate effectively with your members and the public

DATE: Tuesday - January 16, 2018
TIME: 10:00 am – 3:30 pm
WHERE: Prairie Meadows Hotel and Conference Center, Altoona, Iowa
COST: FREE to union members; includes lunch provided by Iowa State Building and Construction Trades Council

***Please RSVP for the program and lunch:
ialecet@hotmail.com or 515-270-6961***